

Managing Risks in Software Design

Embedded EthiCS, Spring 2023



About Me

I am Michael Pope

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Embedded EthiCS



**Identify ethical
and social
issues**



**Reason through
ethical and
social issues**



**Communicate
reasoned
positions**



**Design
responsible
systems**

Agenda





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Understanding Risk

Ford's Pinto

- Ford's first subcompact car
- Available from 1971-1980 in North America
- Ford produced over 3.1 million units

We built Ford Pinto to live up to Dr. Gibson's indestructible Model T.



When Dr. E. L. Gibson made his rounds in Coffee County, Alabama, a half century ago, he drove a solid reliable Ford Model T.

Today, at age 83, Dr. Gibson (right) is still practicing medicine in Coffee County. Still treating some of the same patients he treated a generation ago.

And he's still driving a solid reliable car: the Ford Pinto. Which isn't so surprising, when you know something about how Pinto is built.



The Pinto engine was developed and perfected in over 10 years of actual driving in small Ford-built cars all over the world. It's rugged and durable.

In addition, Pinto uses extra strength parts (ball and universal joints, starter motor, rear wheel bearings) where you need them most. Another reason why Pinto is rugged and dependable.



A four-speed full synchromesh transmission is standard on Pinto. (You can also get automatic, of course.) The transmission is sturdy and reliable. It was designed to be lubed for life, so it needs inspection only during routine maintenance.

Unitized body. Pinto's body is welded into one solid piece of steel. Side doors are reinforced with steel guard rails. The roof has inner reinforcements of solid steel.

We built Ford Pinto to be a basic, durable, economical car... just like the one Dr. Gibson started out with. See the 1973 Pinto at your Ford Dealer's: 2-door sedan, 3-door Runabout, and the popular Pinto Wagon.

Better idea for safety...buckle up!



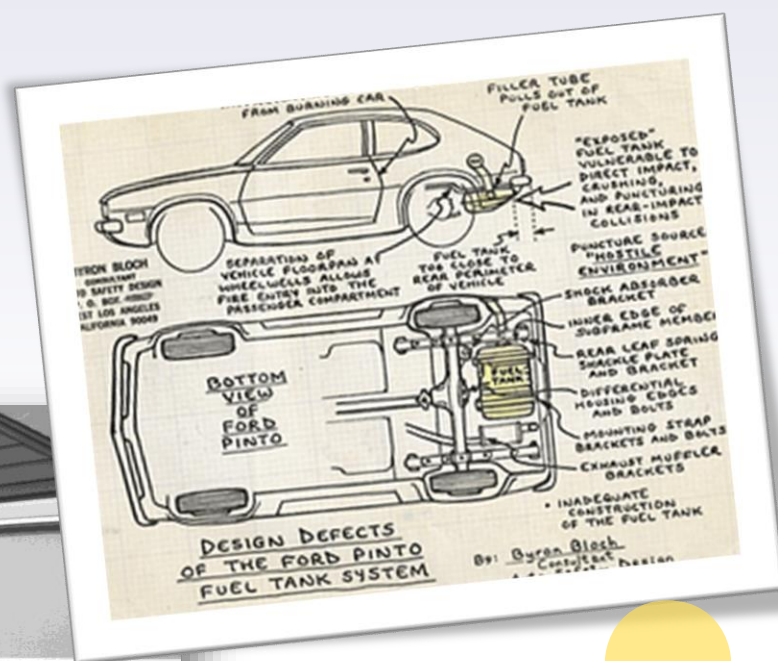
Shown here is a 1973 Pinto Runabout with optional white-wall tires, luxury decor and protection groups.

When you get back to basics, you get back to Ford.

FORD PINTO

FORD DIVISION 

Ford's Pinto



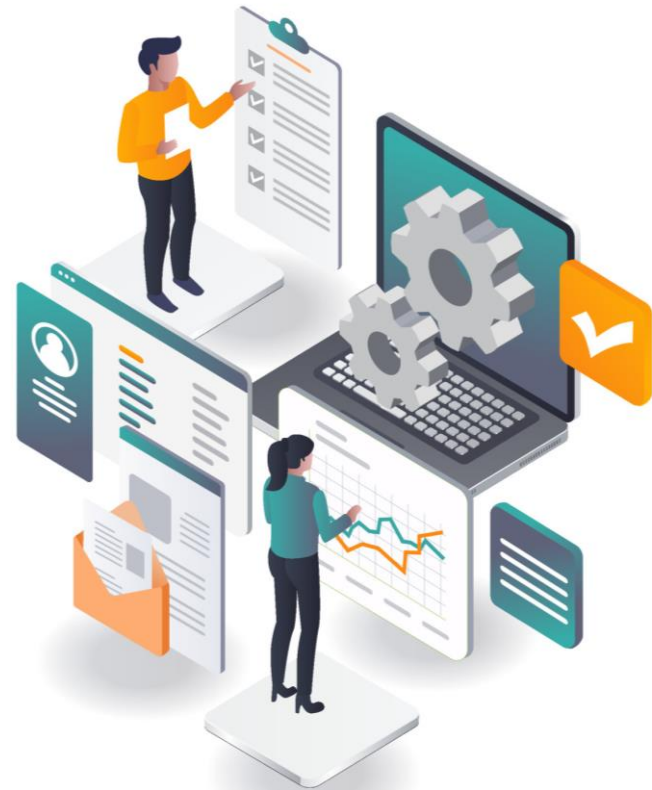
▶ Therac-25



- ▶ Computer controlled two modes:
 - ▶ High-current indirect
 - ▶ Low-current direct
- ▶ Malfunction problem:
 - ▶ Code error
 - ▶ Opaque interface
 - ▶ Removal of safety measures

Risks Before and After Harms

- ▶ *Ex post*: Recognition of risks after harm occurs
- ▶ *Ex Ante*: Recognition of risks before harm occurs



Competing Aims

“In our private lives, most low-probability risks we run will never ripen into harm . . . Not so in the public policy realm, where the rules we choose often govern millions or hundreds of millions of events over the long term . . . We can often reduce those risks by greater precautions. But at a certain point such precautions become prohibitively costly . . .”

– Barbara Fried

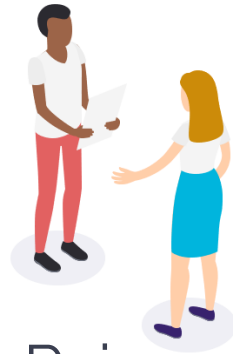


► Predicting Risk

In an uncertain world, what factors should influence *ex ante* risk assessments?



Think



Pair



Share



2

Managing Risk

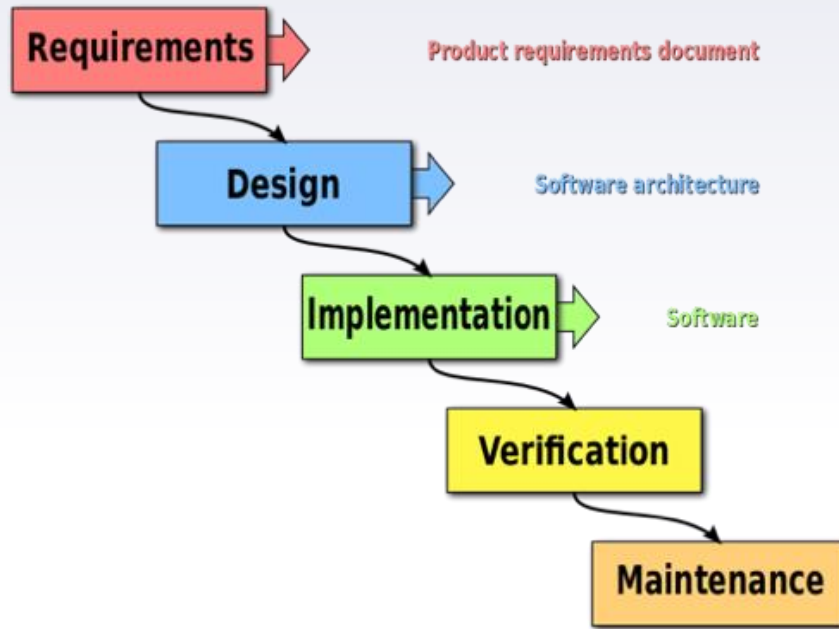
Rights-based Approach



Expected Utility Maximization



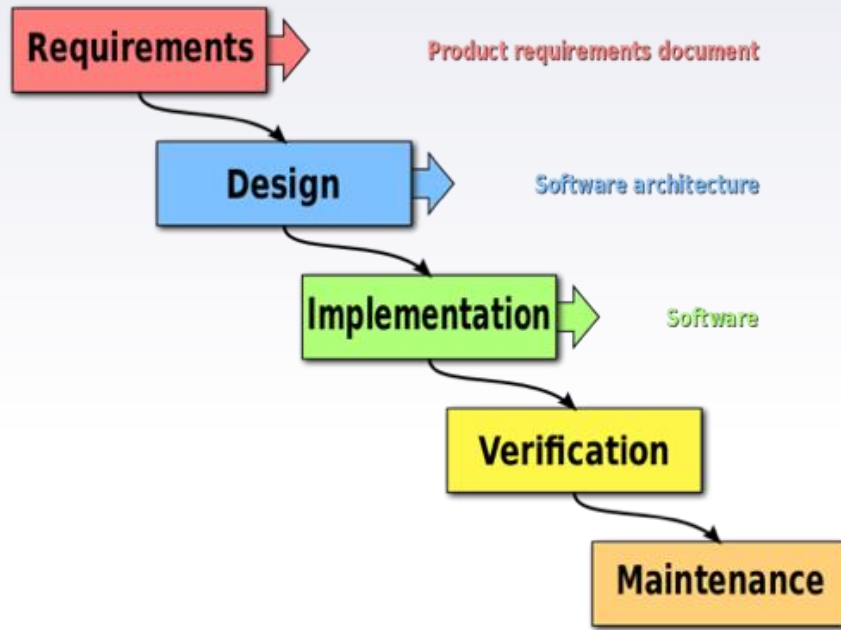
Two Possible Approaches



Goal Setting: Stakeholder needs and interests

- *Customers, employees, administrators, bystanders*
- *“What product are we making?”*
- *“What features should that product have?”*

Improving Software Design

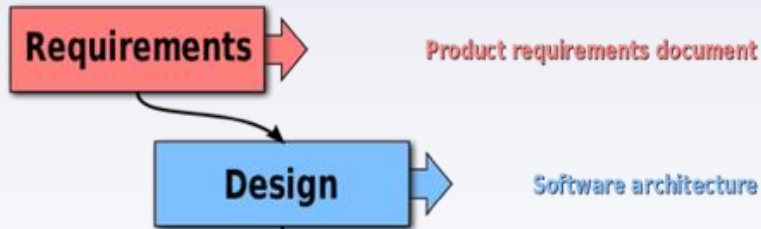


➔ **Goal Setting: Stakeholder needs and interests**

Testing: How should we balance risks?

- *Validation: "Does the product meet requirements?"*
- *Verification: "Does the product meet the requirements correctly?"*

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Why include stakeholder interests and needs in design?

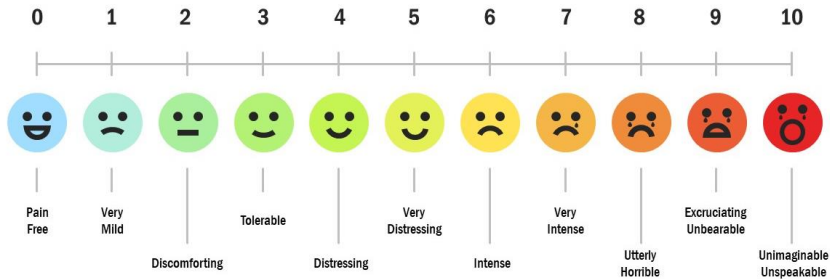
Inductive Risk: What if we're wrong?

1. Software developers must decide whether a piece of software is ready for deployment.
2. Deployed systems can positively or negatively impact stakeholders' values, needs, and interests.
3. Decisions about whether software is ready for deployment depend in part on judgments about the risks of error.
4. Therefore, stakeholder values should influence whether a piece of software is judged ready for deployment.



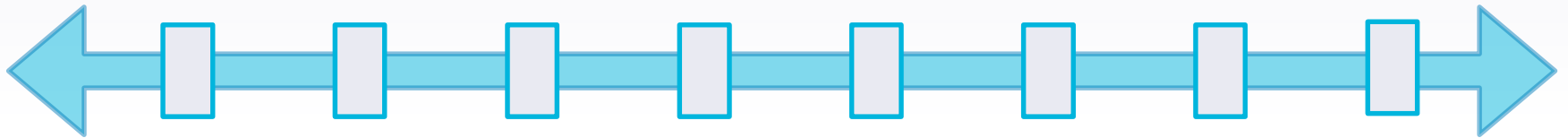
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Striking a balance between risk aversion and risk tolerance can fall short of consensus.



Balancing Constraints

Prudent Vigilance



**Precautionary
Principle**

**Proactionary
Principle**

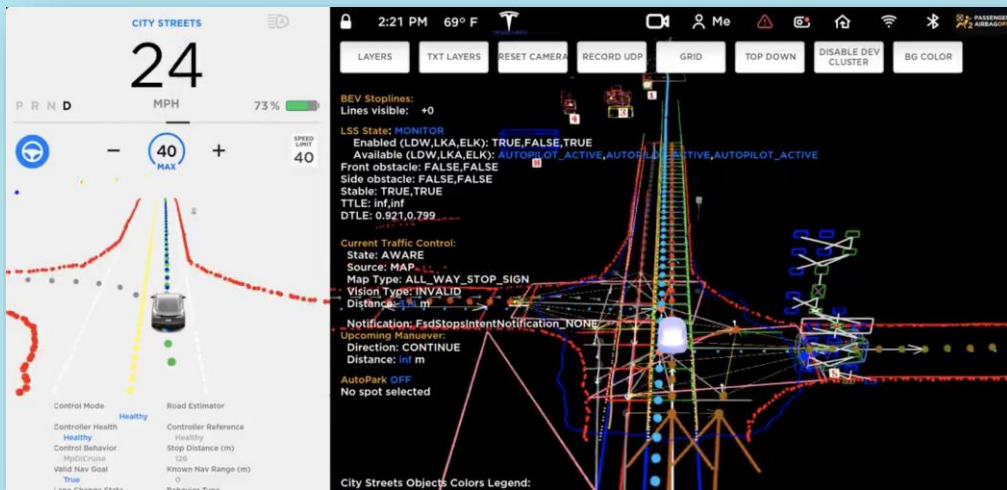
Testing: Stewardship Model

- (1) Be explicit about goals and justifications**
- (2) Maintain independent oversight**
- (3) Publicly report results (including unintended consequences)**
- (4) Include mechanisms for “democratic oversight” in collaboration with stakeholders**



Prudential Vigilance

When is it safe enough?



- Full Self-driving 2023 Voluntary Recall
- Coding errors, resulting in: erratic braking and lane changes, rolling stops, etc.

When are formal methods required?

1. Tax filing software that calculates how much you should pay on your taxes.
2. Presentation app (e.g., Powerpoint or Keynote).
3. Game app where children ages 3+ can design the make-up and dresses of their favorite princesses.
4. Online data profile platform (e.g., OKCupid), which houses sensitive information, such as users' sexual orientation and history of (in)fidelity.
5. Mobile payment service (e.g. ApplePay, Venmo).
6. Home security alarm system.
7. Wearable tech (e.g. a FitBit or AppleWatch), which tracks and logs a users' heart rate.

Why are formal methods required?



THANKS!

Exit Survey →

